

William Shepherd - a career

William Shepherd wears a number of different hats: singer, scholar, webmaster, writer, journalist, politician, entrepreneur, publisher, company director. For twenty years his articles have appeared in *Fourth World Review* and *Rye's Own*. His e-books are published by *cesc* - the website for discerning radicals. As an independent scholar he researches economic policy for the social justice movement and develops political strategy for the green movement. He was brought up on the London-Kent border.

William Shepherd was married to a Swedish microbiologist from 1969 to 1984 and has two children, Helena (35) and Nicholas John (33). From 1993 until her death in 2002 his partner was the Finnish artist *Connie Lindqvist*. From 1957 to 1964 he attended *Christ's Hospital* in Horsham, Sussex, the Bluecoat school founded by Edward IV in the City of London in 1553; read engineering at *Churchill College, Cambridge University* from 1965-68; business economics at *Stockholm University* in 1971/72 and 1998/99; and Development Economics at *Uppsala University* in Nairobi in 1973/74.



In the 1970s William Shepherd worked on *World Bank* feasibility studies for the engineering consultancy *Sir Alexander Gibb* in Africa and the Middle East and taught finance at the *University of East Africa* at Nairobi before returning to the UK and work for the European marketing & financial arms of a US multinational corporation.

In the 1980s William Shepherd taught organisation development in Boston; created a course for teachers on the *Ecology of Learning*; and founded the *Human Scale Institute* with Dr. Edgar Klugman, Professor of Early Childhood Education at *Wheelock College* and Anna Edey of *Solviva Gardens* on Martha's Vineyard. *Energy - a Long Wave Perspective* was published and papers on energy flows, energy needs, energy policy & energy strategy presented to the *1981 Convention of Eastern Economists* in Philadelphia.

In 1989 William Shepherd authored a book on the future of European politics entitled *The Rise & Fall of the Swedish Green Party (1982-1997)*. Other publications in the 1980s were *Education for a Virtuous Society*, *Birmingham as Number One*; *Green Houses or Blue Moonwaves* and *The Canterbury Papers*.

In the 1990s William Shepherd worked with *Alan Gordon* and the Stockholm-based media firm *Cultura Communications* scriptwriting and marketing English voiceovers to Swedish film makers; published *The Cinque Ports Letter*, a weekly broadsheet designed for web distribution; started up *Academic Inn Books*, a loose-knit confederation of writers & illustrators; created *The Private Papers of Crocodile Uppsala*, *The Return of The Ancient Mariner*; *The Troubadour Papers*, *The Wealth of Villagers*; *Megaliths, Meis & Miners* and wrote articles and book reviews for *Fourth World Review*, a London-based political journal that campaigns for the human scale in human affairs and promotes the writings of Leopold Kohr, Fritz Schumacher, John Seymour and Kirkpatrick Sale.

At the 1997 Westminster elections William Shepherd stood as the *UK Referendum Party Candidate for Oldham West & Royton* and had the dubious distinction of watching *Labour's Environment Minister Michael Meacher* amass more votes than all the other candidates together. In 1998 he joined *Miljöpartiet de Gröna*, the *Swedish Green Party*.

In 1999 he sought election to *Miljöpartiet de Gröna's 2000 Strasbourg Assembly* list but was unsuccessful and enrolled at *Stockholm University* to read Economic history and *Sustainable Development in the Baltic* while carrying out graduate research into large organisations, privatisation and information technology firms at the *Stockholm Business School*. He returned to England in 1999 after publishing *In Praise of the Swedish Model*.

In the 2000s William Shepherd worked as managing partner for *Cliff Edge Signalling Company (cesc)*; secretary of *Academic Inn Books* and managing director of *William Franklin & Sons Limited*. Publications in the 2000s include *The Wealth of Counties (2001)*; *The Radical Hansard (2002)*, *The Art of Fine Publishing (2003)*, *The Politics of the English Pound (2004)*; *England's Economic Politics for a New Century (2005)* and *The Unsolved Murder of Anna Lindh (2006)*. *England's Climate & Energy Politics* is scheduled for publication on *Guy Fawkes Day 2007*.

William Shepherd is a *Journeyman Tenor* with *Ryesingers*, *Simply Opera*, *Winchelsea Singers*, *Icklesham Festival Chorus*, *Ashburton Singers* and the *Dartington Community Choir*. In the past 12 months he has played the roles of Samuel in Gilbert & Sullivan's *The Pirates of Penzance* and Cyril in G & S's *Princess Ida*. He has a place in Buckfastleigh, Devon and lives on his 30-foot gaff-cutter *Vemara* moored at Rye Yacht Centre on the Sussex channel coast.